

Plant Breeding or Improvement



It is a **very innovative activity**, which reinvests 10-15% in R&D



2

It is of great economic importance, since it is the source of all **food production**

3

It responds to **consumer demands** and enables the economic, environmental and social sustainability of the entire food chain



The seed is the beginning of all **agricultural production**



2

It is the only **indispensable input** for food production

The Seed

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ANOVE

A private, non-profit association which brings together companies and public centres dedicated to the generation of **added value in the food sector** through research, development and the use of new varieties of plants.

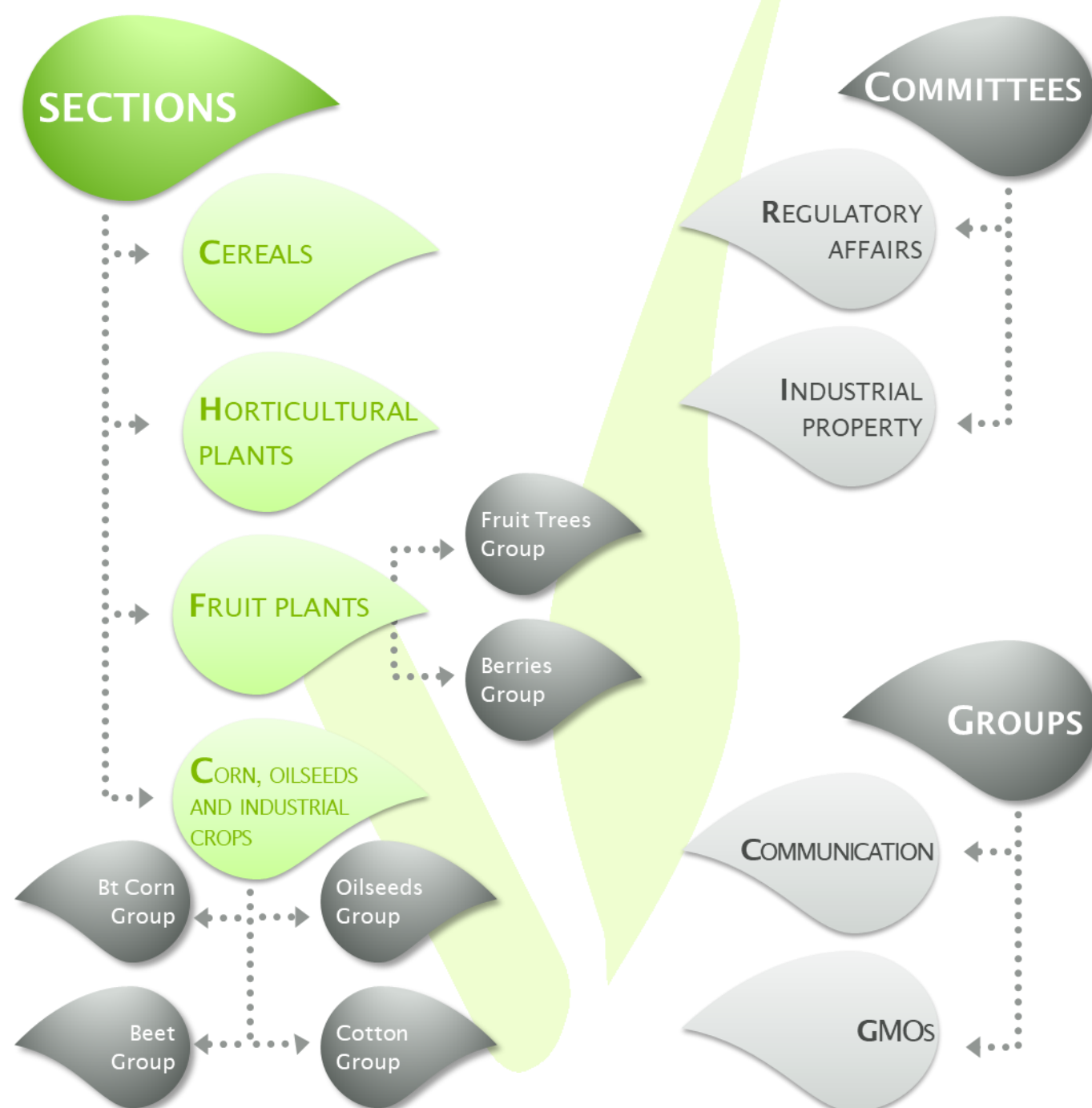
Its mission is to represent the **plant breeding sector** promoting the knowledge and recognition of its work, and at the same time defending the interests of consumers, farmers, and rural regions.

It contributes to the **development of the sector** through collaboration with public administrations, organisations representing different stakeholders and sectors of agricultural production and consumers.

The associated companies play a fundamental role in the agricultural sector, as **researchers and suppliers of a technology** that is **essential to agricultural development: the new varieties**.

anove contributes to food improvement, food safety, sustainability and rural development.

STRUCTURE



What do we do?

- 1 Dialogue** as a representative of the research sector and breeders of new varieties
- 2 Representation and coordination** of the breeding sector before national and international bodies and associations
- 3 Protection** of the intellectual and industrial property rights of breeders
- 4 Forum for analysis, study, evaluation, and activity** related to the sector and new varieties
- 5 Support to the breeding sector** regarding technological aspects of the treatment and processing of seeds and plants
- 6 Collaboration** with Public Research Centres and Universities
- 7 Dissemination and defence** of the value of plant breeding and new technologies
- 8 Defence** of farmers and their right to get certified seeds
- 9 Defence of consumers** and their right to have a variety of foods during every season of the year